

INILA Privacy Policy

Promoter: 9:42AM LTD (Company no. 15975075)

Registered Address: 86-90 Paul Street, London, England, EC2A 4NE

1. Introduction

This Privacy Policy explains how 9:42AM LTD (“INILA”, “we”, “us”, “our”) collects, uses, stores, and protects personal data. By using our website, contacting us, or engaging our services, you consent to the practices described in this policy.

We comply with **UK GDPR** and the **Data Protection Act 2018**.

2. Personal Data We Collect

We may collect personal data directly from you or through our website, communications, or social media interactions, including:

- Name, email address, phone number, company name, job title
- Social media account information for managing or analyzing campaigns
- Payment information (e.g., billing address, card details)
- IP addresses, cookies, and analytics data from website visitors
- Communications and correspondence with us

3. How We Use Your Data

We use personal data for:

- Delivering our services, including social media management and sales outreach
- Billing, invoicing, and financial management
- Communication and account management
- Improving our services, website, and marketing
- Compliance with legal obligations
- Preventing fraud or unauthorized use of our services

4. Sharing Data

We do **not sell or rent personal data**. Data may be shared with:

- Third-party service providers (e.g., analytics tools, payment processors) **only as needed** to deliver our services
- Legal authorities if required by law or regulation
- Sub-processors for campaign execution (e.g., scheduling tools, social media platforms)

We ensure all third parties comply with data protection laws.

5. International Data Transfers

If you are outside the UK/EEA, by using our services, you consent to your personal data being transferred, stored, and processed in the UK, which may have different data protection rules than your country.

6. Data Security

We implement **technical and organizational measures** to protect personal data from loss, misuse, unauthorized access, disclosure, alteration, or destruction.

- Access is restricted to authorized personnel only.
- Data is stored securely and encrypted where applicable.

7. Data Retention

- We retain client and contact data **for as long as necessary** to provide services and comply with legal obligations.
- Marketing and website analytics data are retained for a maximum of **2 years** unless otherwise required.

8. Your Rights

Under UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request deletion of your personal data
- Object to or restrict processing of your data
- Request transfer of your data to another provider
- Withdraw consent at any time (without affecting the lawfulness of prior processing)

Requests can be sent to **hello@inila.agency**.

9. Cookies & Tracking

- Our website uses cookies and analytics tools to improve user experience and monitor traffic.
- You can manage or disable cookies through your browser settings.
- Third-party social media platforms may also collect cookies when interacting with our pages.

10. Updates to This Policy

We may update this Privacy Policy from time to time. The latest version will always be posted on our website with the “**Last Updated**” date.

11. Contact

For questions about this Privacy Policy or your data, contact us at:

Email: hello@inila.agency

Address: 86-90 Paul Street, London, England, EC2A 4NE

Last Updated: 23/09/2025